

# 15. Data Quality

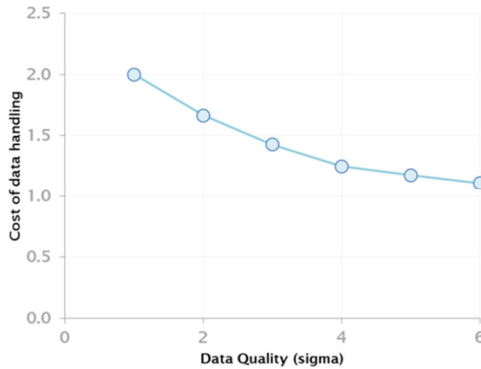


Figure 96: Data management costs drop as quality increases

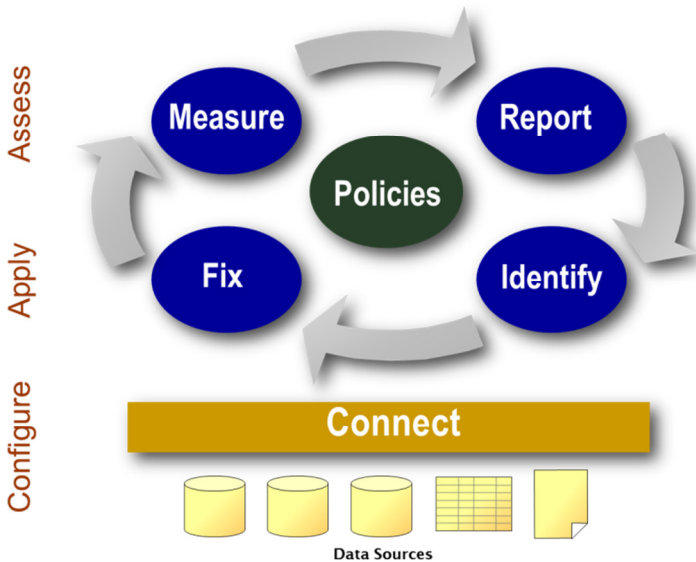


Figure 97: The elements of a quality checking system