

17. Assessing Data Management



Figure 100: Physical artifacts can encourage interviewee participation

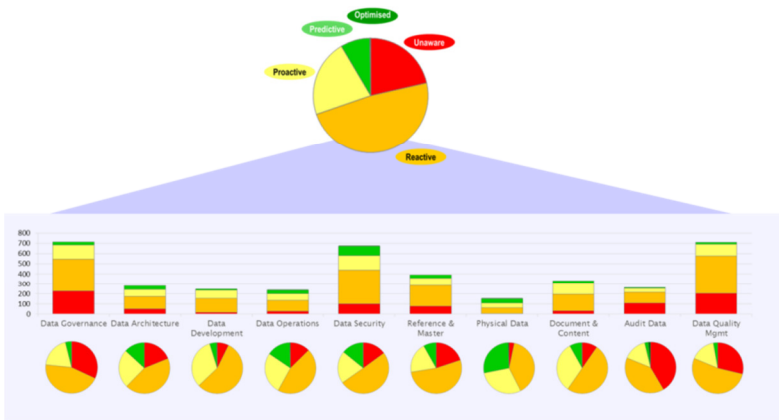


Figure 101: Contrasting maturity across different functions in an oil company

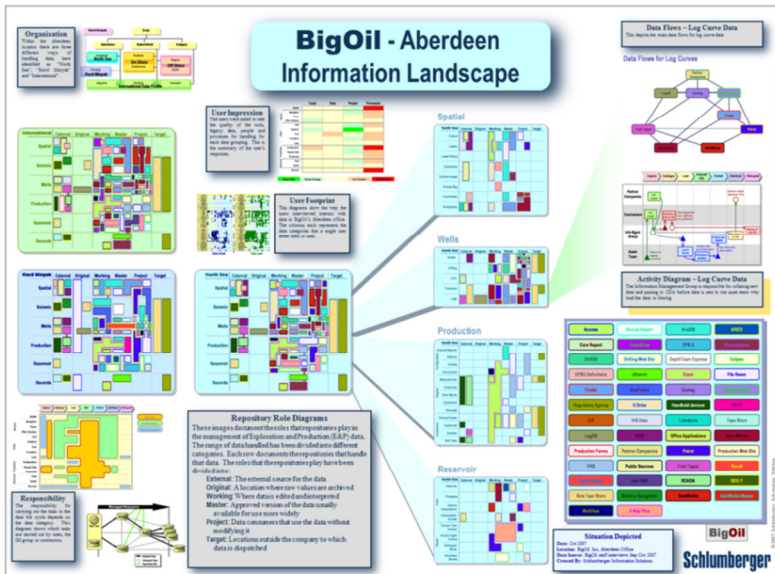


Figure 102: A poster presenting the results from a fictional assessment